



***Northwestern Lehigh Veterans Memorial Committee***

***7911 Kings Highway New Tripoli, PA 18066***

***610-298-2645***

**Northwestern Lehigh Business Owner,**

Greetings from the NWL Veterans Memorial Committee and Supervisors from Heidleberg, Lowhill, Lynn and Weisenberg Township.

As you are aware, the four Townships in our school district have undertaken an ambitious project to recognize the service of all our veterans since the Revolutionary War with a beautiful, solemn and historically significant memorial in Ontelaunee Park.

To that end, the Veterans Memorial Committee is reaching out to our area businesses for financial support through our Committee members with personal visits or email contacts.

Please take a look at the information enclosed with this letter and our website for tax-deductible donation opportunities, design features, fundraising status and veterans names to be included on the memorial panels.

Finally, information about how you can be a part of the memorial and be recognized in the community for your support.

**Attachments:**

Architect's Rendering of the Memorial

Symbolism included in the Memorial Design

Donor/Sponsorship for Trees, Benches, Ads, In-Kind and Cash Donations

Memorial Souvenir Booklet Ads

Memorial Committee Members – contact information

Please visit our website at <https://nwlehighvetmemorial.org> for updates on the progress of fundraising, construction and general information.

**Thank you for your support of the service and sacrifice of our area veterans.**

# Symbolism throughout the NWL Veterans Memorial

## SETTING

The Memorial design and setting in the park provide a quiet peaceful area for reflective thoughts about loved ones and the freedoms we enjoy as American citizens. Benches offer a place to sit and reflect upon our inheritance from one generation to the next. Trees surround the Memorial providing shade and natural beauty so prevalent in America's landscape.

## NAMES

The names of all veterans who served since the Revolutionary War are engraved in alphabetical order on granite panels that identify the war in which they served. Names are listed without rank or branch of service to embody the common bond each veteran has with each other in the defense of our nation's freedom.

## QUOTES

Historical quotes edify our children, neighbors, family and friends of our Founding Fathers vision of freedom for America and the sacrifices by our veterans to preserve our freedom and liberty.

## CIRCLE

The circular ring of granite panels with Veterans names from our Nation's birth to the present with blank stones into the future represent the ongoing struggle to preserve our freedom. The circular orientation of the panels symbolizes the continuous protection provided by America's Veterans whose names are inscribed on the surrounding panels. The "spoked" orientation of the panels has no front or back displaying all names in equal setting.

## STAR

The white five-pointed star symbolizes our national heritage of individual states on US flags in our nation's growth through history. It symbolizes the highest rank of Generals and Admirals in our military services. Stars are integral on American Insignias and Seals, the Medal of Honor, Silver Star, Bronze Star. The hub of the five points signify the five branches of military service and the Pentagon in Washington DC that serves as our National Defense headquarters. The 21 ft. diameter of the star symbolizes the twenty-one-gun-salute, the highest military tribute.

## FLAG

The center of the Memorial features the American Flag that all of our Veterans fought under and followed, through battles and wars, to preserve and protect the Constitution and our freedom.

## ENTRANCE

The open gate and paved walkway invite all to enter the solemn Memorial and welcome all who treasure the freedom our Nation provides and the protection against tyranny that has threatened freedom throughout our history.

## FENCE

The open fence surrounding the Memorial allows visitors to see through the solemn area to view the rest of the world and be thankful for the vision of our Founders and the protection by our Veterans.

# NWL Veterans Memorial Donor/Sponsorship Recognition

**Total Budgeted Cost for Memorial Design and Construction is \$300,000.**  
**Donated amounts include cash donations and the calculated monetary value for in-kind services.**  
**All Donors are asked to supply desired wording for engraving, booklet listing and Ad content.**

Methods for Recognizing Various Donor Groups	Donation Amounts							
	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+	\$100+
<b>Donor Designated Category Level:</b>	5 Stars	4 Stars	3 Stars	2 Stars	1 Star	Patriot	Patron	
1. Donor Names Engraved on "Major Donor" Granite Panel at the Memorial Entrance *	YES	YES	YES	YES				
2. Individual Donor Ad (if desired) in the "Memorial Dedication Souvenir Booklet" *	Two Page Ad	Two Page Ad	One Page Ad	One Page Ad	One Page Ad	Half Page Ad	Qtr Page Ad	
3. Donors listed alphabetically (by group) in the "Memorial Dedication Souvenir Booklet" *	YES	YES	YES	YES	YES	YES	YES	YES
4. Companies/Individuals Seeking Ads <u>ONLY</u> in the "Memorial Dedication Souvenir Booklet" **					One Page Ad	Half Page Ad	Qtr Page Ad	
5. Groups/Individuals Seeking to <u>ONLY</u> Purchase a "More Lasting Tribute" ***			<b>Engraved Bench inside the Memorial (5 available)</b>	<b>Trees dedicated with Donor Plaque (25 available)</b>				

\* All Donors will be listed in the Memorial Dedication Souvenir Booklet -- in alphabetical order and on respective donation level pages -- documenting each individual donor's contribution. (Note: Any "In-Kind" and/or "Contributed Service" amounts will also be determined, and summarily included/incorporated within the amounts displayed).

\*\* A summary page listing all advertisers will be included (just preceding the ad pages). This listing will also "highlight" those advertisers who have also separately contributed beyond the advertisement (by footnoting and annotating these additional contributions).

\*\*\* A separate page will list "tribute sponsors" alphabetically by category (bench or tree, etc.) with a corresponding symbol behind each sponsor's name. "Tribute Sponsors" who made additional donations will be listed by their total donor category level.

**For Ads in the Souvenir Booklet please see the separate information sheet regarding the Souvenir Booklet**  
**To Sponsor a Tree or Bench please complete the bottom of this form and return to:**  
**Lynn Township Office, 7911 Kings Highway, New Tripoli, PA 18066**  
**We will call you for engraving instructions, payment options and answer any questions.**

**Print Your Name and Phone Number here:**

**Ornamental trees** 12-16 ft. high around the memorial site: Black Gum, Flowering Cherry, Oak and Hemlock - 25 Available for \$500 to \$900 ea.

**Granite Bench** inside the Memorial, reserved for Veteran's Organizations - 5 available for \$6000 ea.

**Souvenir Booklet Ads:** Quarter Page \$250, Half Page \$500, Full Page \$1,000, Two Page \$10,000

Please call:  
**Don Christ 610-533-8134** if you have questions about Memorial Trees or Benches.  
**Dave Keller 610-769-1948** for information about Souvenir Booklet Ads.

# Northwestern Lehigh Veterans Memorial Souvenir Booklet



The Northwestern Lehigh Veterans Memorial Committee will be producing a “**Memorial Dedication Souvenir Booklet**” that will be made available and distributed in conjunction with the Memorial’s dedication ceremony.

The Souvenir Booklet will contain a separate section containing advertisements for those companies and/or individuals who wish to donate and sponsor advertisements in support of the Memorial.

Information on advertisement donation amounts (based on the size of the advertisement to be included in the Souvenir Booklet) is provided below:

Type of Ad	Donation	Ad Height	Ad Width
Two Page	\$10,000	10 inches	15 inches
Full Page	\$1,000	10 inches	7½ inches
Half Page	\$500	5 inches	7½ inches
Quarter Page	\$250	5 inches	3¾ inches
Quarter Page	\$250	2½ inches	7½ inches

All advertisers will be listed in alphabetic order on a summary page immediately preceding the advertisement section in the booklet, which will also include the page number their advertisement is printed on. Advertiser names will also be included on appropriate donor recognition pages in the booklet (full page ad donors on the 1 Star Donor Listing; half page ad donors on the Patriot Donor Listing; and quarter page ad donors on the Patron Donor Listing).

**Please return the bottom portion of this page if you are interested in sponsoring an advertisement in the Veterans Memorial Souvenir Booklet. Mail To: Lynn Township Office, 7911 Kings Highway, New Tripoli, PA 18066**

Ad Size	Select ✓	Unit Cost	Please Print Your Name, Phone Number, & Email Address. We will contact you regarding advertisement submission instructions and remittance.
Two Page		\$10,000	
Full Page		\$1,000	
Half Page		\$500	
Quarter Page		\$250	

Please contact Dave Keller by phone (717-830-1920) or email ([dpkeller@ptd.net](mailto:dpkeller@ptd.net)) if you any have questions regarding advertisement sponsorships and/or the Veterans Memorial Souvenir Booklet.



## ONTELAUNEE PARK VETERANS MEMORIAL COMMITTEE

TOWNSHIP	NAME	TELEPHONE #	ADDRESS	E-MAIL
HEIDELBERG	STEVE BACHMAN	610-349-4186	8579 Reservoir Road PA 18053	<a href="mailto:scbachman@juno.com">scbachman@juno.com</a>
	JUSTINE BACHMAN	610-760-1175	8579 Reservoir Road PA 18053	<a href="mailto:jlbbachman@gmail.com">jlbbachman@gmail.com</a>
	WILLIAM MANTZ	610-349-7978	6751 Hunters Hill Road New Tripoli PA	<a href="mailto:bill.mantz.wm@gmail.com">bill.mantz.wm@gmail.com</a>
	EUGENE HANDWERK	484-560-9629	5982 Railroad Street, Germansville PA	<a href="mailto:ugeneha@ptd.net">ugeneha@ptd.net</a>
LYNN	DONALD CHRIST	610-533-8134	7354 Campmeeting Road PA 18066	<a href="mailto:dchrist@ptd.net">dchrist@ptd.net</a>
	HAROLD HANDWERK	610-756-6526	8669 Kistler Valley Road, Kempton PA	n/a
	WILLARD DELICKER	610-298-2737	7770 Sechler Road, New Tripoli PA 18066	<a href="mailto:troodee@ptd.net">troodee@ptd.net</a>
	DAVID KELLER	610-769-1948	3416 Surrey Court, Schnecksville, Pa 18078	<a href="mailto:dpkeller@ptd.net">dpkeller@ptd.net</a>
	NANCY ZELLNER	610-393-7945	New Tripoli	<a href="mailto:zellnanc@ptd.net">zellnanc@ptd.net</a>
LOWHILL	RICK HUGHES	484-661-7630	7000 Herber Road, New Tripoli, PA	<a href="mailto:stoneman58@icloud.com">stoneman58@icloud.com</a>
WEISENBERG	RICHARD BLEILER	610-972-4594	5289 Ross Valley Road New Tripoli PA 18066	<a href="mailto:rbeiler@outlook.com">rbeiler@outlook.com</a>
	HAROLD HAAS	610-360-3988	3314 Willow Run Road 19530	<a href="mailto:harryh@ptd.net">harryh@ptd.net</a>
ADVISORS	JUSTIN SMITH	610-298-2645	6833 Scholler RD., New Tripoli, PA 18066	<a href="mailto:justinsmithn@gmail.com">justinsmithn@gmail.com</a>
	STEVE FEINOUR	610-298-2645	6980 Lochland RD., New Tripoli, PA 18066	<a href="mailto:s_feinour@verizon.net">s_feinour@verizon.net</a>
	TERRY REHRIG	610-393-9870	8057 Gun Club Road, PA 18066	<a href="mailto:squirt8057gun@aol.com">squirt8057gun@aol.com</a>
	SANDY ECKHART	484-201-5048	511 E. Federal Street, Allentown, PA 18013	<a href="mailto:sanddune13@yahoo.com">sanddune13@yahoo.com</a>
	RON JERDON	610-533-0241	5925 Tilghman St., Suite 20, Allentown, 18104	<a href="mailto:ronj@jerdoncs.com">ronj@jerdoncs.com</a>
	ANDREW TALAGO	484-239-1716	201 Lloyd Street, Allentown, PA 18109	<a href="mailto:atalago@pasiteco.com">atalago@pasiteco.com</a>
	CHRISTIAN BROWN	610-821-4251	347 N. Ninth St. Allentown, PA 18102	<a href="mailto:cbrown@browndesigncorp.com">cbrown@browndesigncorp.com</a>